



New Jersey School Boards Association

Jefferson Township Public Schools



3-D Strategic Planning Determination, Dreams and Destiny by Design

Facilitated by NJSBA Field Services Department
Charlene Peterson and Matt Lee



3-D Strategic Planning

Creates an
organizational

vision

...that will direct,
motivate and inspire
all members of the
community to work
together to advance
student achievement.





Components of Strategic Planning





Mission Statement

All students are held to the highest standards for academic, social and ethical behavior. They are motivated to learn, and be self-assured and confident individuals. Students are prepared to apply their skills and knowledge as productive citizens in an ever-changing world.



“Vision is the art of seeing things invisible.” - Jonathan Swift



NOVEMBER 13, 2000 \$3.50

TIME

JEFFERSON TWP SCHOOLS



21st CENTURY SUCCESS!

www.time.com AOL Keyword: TIME

New Jersey School Boards Association • www.njsba.org



21st Century Learning

Themes

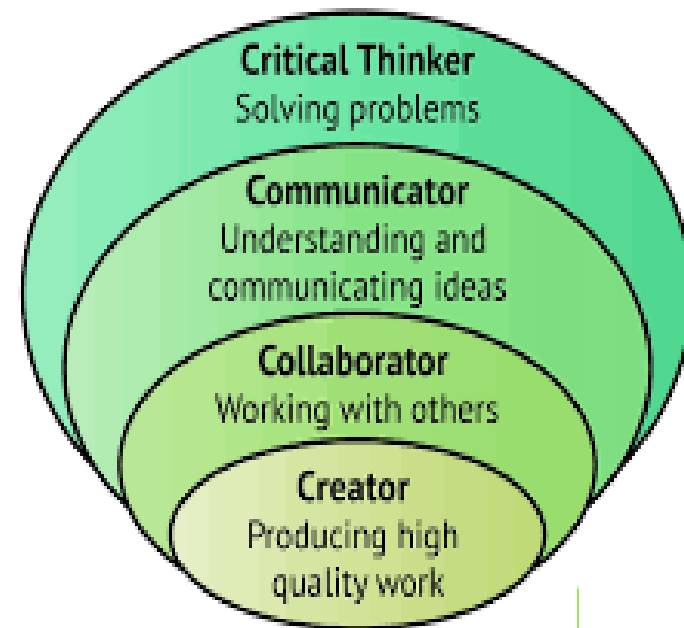
Global Awareness

Literacy in:

- **Finance, Economics, Business, and Entrepreneurial**
- **Health and Wellness**
- **Civics**
- **Information, Media, and Technology**

Skills Needed

The Four Cs of 21st Century Skills





Video Clip – Shift Happens

- <https://www.youtube.com/watch?v=evAivHL2udk>



Group Work: Visions – Year 2021



**Give
the
article a
TITLE**

Title of your Article		Price: _____	WIN A HOLIDAY FOR TWO! SEE PAGES 27-28
<p>Identify 10 key visions in your article</p>		<p>TIME</p>	

**Brainstorm
and come
to a
consensus**

**Assign a
Recorder**



**Assign a
Reporter**

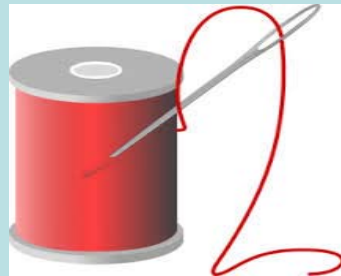




Common Threads/Goal Areas

Common Threads

1.



2.

3.

4.

5.

Examples of Goal Areas

Student Achievement
Professional Development
Technology
Facilities & Finance
Safety & Security

Culture & Climate

Community

Communication

21st Century Skills

Health & Wellness

College and Career Readiness





Information & Upcoming Meeting

All of tonight's outcomes will be posted on the district website www.jefftwp.org

Meeting 3 – Write a **broad goal statement** and accompanying **objectives** for a selected goal area that emerged from tonight's work using the input from Meetings 1 & 2.



Monday, December 12 at 7:00 pm